



## Viant Announces Expansion of C-Suite With New Chief People Officer

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### Veteran HR Executive to Support Next Stage of Rapidly Growing Business

IRVINE, Calif.--(BUSINESS WIRE)--Apr. 8, 2021-- Viant Technology Inc. (NASDAQ: DSP), a leading people-based advertising software company, today announced Kendra Angier has joined as Chief People Officer, a newly created position to Viant's C-Suite. Angier will lead Viant's people strategy and operations, which includes talent acquisition and development, performance management, and inclusion in the workplace. She will report to Tim Vanderhook, Chief Executive Officer of Viant, and serve on the company's executive leadership team.

"Kendra is a great addition to the leadership team, with a proven ability to drive a high performance-based culture within large organizations experiencing growth and transformation," said Tim Vanderhook, CEO, Viant. "Kendra will scale our employee experience designed to continue to attract, retain and develop top talent."

"I am honored to join Viant, a company that truly understands the importance of investing in its people," said Kendra Angier, Chief People Officer, Viant. "I look forward to developing and executing a people-first strategy that supports the next phase of growth."

Angier brings a vast array of experience in Human Resources leadership with tech experience as former Vice President, Human Resources at Ingram Micro Inc., where she led world-class HR teams to attract, develop, engage and reward diverse talents in the Americas, Asia and Eastern Europe. As a global HR executive with more than 15 years of experience, Angier has proven experience in leading large-scale HR operations, growing organizational capabilities, and driving high-performance cultures. As a champion of diversity and inclusion, Angier strives to help teams and individuals reach their full potential.

### About Viant

Viant® is a leading people-based advertising software company that enables marketers and their agencies to centralize the planning, buying and measurement of their advertising investments across most channels. Viant's self-service Demand Side Platform (DSP), Adelphic®, is an enterprise software platform enabling marketers to execute programmatic advertising campaigns across Connected TV, Linear TV, mobile, desktop, audio and digital out-of-home channels. Viant's Identity Resolution capabilities have linked 115 million U.S. households to more than 1 billion connected devices and is combined with access to more than 280,000 audience attributes from more than 70 people-based data partners. Viant is an Advertising Age 2021 Best Places to Work award winner and Adelphic is featured on AdExchanger's 2021 Programmatic Power Players list. To learn more, visit [viantinc.com](http://viantinc.com) and [adelphic.com](http://adelphic.com) or follow us on [Facebook](https://www.facebook.com/viantinc), [Twitter](https://twitter.com/viantinc), [Instagram](https://www.instagram.com/viantinc), [LinkedIn](https://www.linkedin.com/company/viantinc) and [YouTube](https://www.youtube.com/channel/UCviantinc).

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### Media Contact:

Jon Schulz  
[media@viantinc.com](mailto:media@viantinc.com)

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