



## Viant to Present at Upcoming Investor Conferences, March 2 and March 7

February 23, 2022

IRVINE, Calif., Feb. 23, 2022 (GLOBE NEWSWIRE) -- Viant Technology Inc. (NASDAQ: DSP), a leading people-based advertising software company, today announced that members of its management team are scheduled to present virtually at upcoming investor conferences.

Details for each event are as follows:

### **Berenberg Thematic Software Conference 2022**

Wednesday March 2, 2022

### **The JMP Securities Technology Conference**

Monday March 7, 2022

Investors may contact conference organizers for one-on-one meetings. Presentations will be webcast live on the investor relations section of Viant's website at [investors.viantinc.com](https://investors.viantinc.com). Replays of webcast presentations will be available on the website following the completion of each event.

### **About Viant**

Viant® is a leading people-based advertising software company that enables marketers and their agencies to centralize the planning, buying and measurement of their advertising investments across most channels. Viant's self-service Demand Side Platform (DSP), Adelphic®, is an enterprise software platform enabling marketers to execute programmatic advertising campaigns across Connected TV, Linear TV, mobile, desktop, audio and digital out-of-home channels. Viant's Identity Resolution capabilities have linked 115 million U.S. households to more than 1 billion connected devices and is combined with access to more than 280,000 audience attributes from more than 70 people-based data partners. Viant is an Advertising Age 2021 Best Places to Work award winner and the Adelphic DSP is featured on AdExchanger's 2021 Programmatic Power Players list. To learn more, visit [viantinc.com](https://viantinc.com) and [adelphic.com](https://adelphic.com) or follow us on [Facebook](#), [Twitter](#), [Instagram](#), [LinkedIn](#) and [YouTube](#).

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