

Viant to Present at Upcoming Investor Conferences

May 13, 2022

IRVINE, Calif.--(BUSINESS WIRE)--May 13, 2022-- Viant Technology Inc. (NASDAQ: DSP), a leading people-based advertising software company, today announced that members of its management team are scheduled to present at upcoming investor conferences.

Details for each event are as follows:

17th Annual Needham Technology & Media Conference Wednesday, May 18, 2022, at 11:45 am ET

Bank of America Global Tech Conference Tuesday, June 7, 2022, at 5:20 pm ET

The presentations will be webcast live on the investor relations section of Viant's website at https://investors.viantinc.com/. Replays of the presentations will be available on the website following the completion of each event.

About Viant

Viant® is a leading people-based advertising software company that enables marketers and their agencies to centralize the planning, buying and measurement of their advertising investments across most channels. Viant's self-service Demand Side Platform (DSP), Adelphic®, is an enterprise software platform enabling marketers to execute programmatic advertising campaigns across Connected TV, Linear TV, mobile, desktop, audio and digital out-of-home channels. Viant's Identity Resolution capabilities have linked 115 million U.S. households to more than 1 billion connected devices and is combined with access to more than 280,000 audience attributes from more than 70 people-based data partners. Viant is an Advertising Age 2021 Best Places to Work award winner and the Adelphic DSP is featured on AdExchanger's 2021 Programmatic Power Players list. To learn more, visit vianting.com and adelphic.com or follow us on Facebook, Twitter, Instagram, LinkedIn and YouTube.

View source version on businesswire.com: https://www.businesswire.com/news/home/20220513005395/en/

Media Contact:

Sondra Magness press@viantinc.com

Investor Contact:

Nicole Borsje investors@viantinc.com

Source: Viant Technology Inc.