



## Viant to Present at an Upcoming Investor Conference

August 10, 2022

IRVINE, Calif.--(BUSINESS WIRE)--Aug. 10, 2022-- Viant Technology Inc. (NASDAQ: DSP), a leading people-based advertising software company, today announced that members of its management team are scheduled to present at an upcoming investor conference.

Details for the event are as follows:

Canaccord 42<sup>nd</sup> Annual Growth Conference

Thursday, August 11, 2022, at 3:00 pm ET

The presentation will be webcast live on the investor relations section of Viant's website at <https://investors.viantinc.com/>. Replay of the presentation will be available on the website following the completion of the event.

### About Viant

Viant® (NASDAQ: DSP) is a leading advertising software company that enables marketers to plan, execute and measure omnichannel ad campaigns through a cloud-based platform. Viant's self-service Demand Side Platform, Adelphic®, powers programmatic advertising across Connected TV, Linear TV, mobile, desktop, audio, gaming and digital out-of-home channels. In 2022, Viant was recognized as a [Leader in the DSP category](#), earned Great Place to Work® [certification](#) and Co-Founders Tim and Chris Vanderhook were named EY Entrepreneurs of the Year. To learn more, please visit [viantinc.com](http://viantinc.com).

View source version on [businesswire.com](https://www.businesswire.com/news/home/20220810005760/en/): <https://www.businesswire.com/news/home/20220810005760/en/>

### Media Contact:

Sondra Magness  
[press@viantinc.com](mailto:press@viantinc.com)

### Investor Contact:

Nicole Borsje  
[investors@viantinc.com](mailto:investors@viantinc.com)

Source: Viant Technology Inc.