



Great Place to Work® Names Viant as One of the Best Workplaces in Advertising & Marketing™ in 2022

October 6, 2022

IRVINE, Calif.--(BUSINESS WIRE)--Oct. 6, 2022-- [Viant Technology Inc.](#) (NASDAQ: DSP), a leading people-based advertising software company, today announced that Great Place to Work® has honored the company as one of the [2022 Best Workplaces in Advertising & Marketing™](#). This award is based on an analysis of survey responses from more than 9,000 employees from Great Place to Work-Certified™ companies in the advertising and marketing industry. In that survey, 91% of responses from employees at Viant say it is a great place to work compared to 57% at a typical U.S.-based company.

"We are so grateful for our dedicated employees who have made us a part of this list," said Kendra Angier, Chief People Officer, Viant. "Our people and culture make Viant a truly special experience every day. We celebrate and thank them for all they do to help us earn this incredible honor."

Great Place to Work Certification recognizes employers who create an outstanding employee experience. Companies are assessed on how well they are creating a great employee experience that cuts across race, gender, age, disability status, or any aspect of who employees are or what their role is.

The Best Workplaces in Advertising and Marketing is highly competitive. Great Place to Work, the global authority on workplace culture, selected the list using rigorous analytics and confidential employee feedback. Companies were only considered if they had been a [Great Place to Work-Certified™](#) organization.

"These companies have adapted to the challenges of an ever-changing workplace by their commitment to inclusive, high-trust cultures where employees are treated as human beings first and foremost," said Michael C. Bush, CEO of Great Place to Work®. "Congratulations to Viant for being named as one of the Best Workplaces in Advertising & Marketing."

To view Viant's Great Place to Work® certification, [click here](#). To learn more about Viant's culture and see all of our open positions, visit our careers page: <https://www.viantinc.com/careers/>.

About Viant

Viant® (NASDAQ: DSP) is a leading advertising software company that enables marketers to plan, execute and measure omnichannel ad campaigns through a cloud-based platform. Viant's self-service Demand Side Platform, Adelphic®, powers programmatic advertising across Connected TV, Linear TV, mobile, desktop, audio, gaming and digital out-of-home channels. In 2022, Viant was recognized as a [Leader in the DSP category](#), earned Great Place to Work® [certification](#) and Co-Founders Tim and Chris Vanderhook were named EY Entrepreneurs of the Year. To learn more, please visit [viantinc.com](https://www.viantinc.com).

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