



Viant to Present at an Upcoming Investor Conference

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IRVINE, Calif.--(BUSINESS WIRE)--Jan. 4, 2023-- Viant Technology Inc. (NASDAQ: DSP), a leading people-based advertising software company, today announced that members of its management team are scheduled to present at an upcoming investor conference.

Details for the event are as follows:

25th Annual Needham Growth Conference
Wednesday, January 11, 2023, at 3:45 pm ET

The presentation will be webcast live on the investor relations section of Viant's website at <https://investors.viantinc.com/>. Replay of the presentation will be available on the website following the completion of the event.

About Viant

Viant® (NASDAQ: DSP) is a leading advertising software company that enables marketers to plan, execute and measure omnichannel ad campaigns through a cloud-based platform. Viant's self-service Demand Side Platform, Adelphic®, powers programmatic advertising across Connected TV, Linear TV, mobile, desktop, audio, gaming and digital out-of-home channels. In 2022, Viant was recognized as a [Leader in the DSP category](#), earned Great Place to Work® [certification](#) and Co-Founders Tim and Chris Vanderhook were named EY Entrepreneurs of the Year. To learn more, please visit viantinc.com.

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