



Viant Announces Inaugural Innovation Event

October 16, 2023

IRVINE, Calif.--(BUSINESS WIRE)--Oct. 16, 2023-- [Viant Technology Inc.](#) (NASDAQ: DSP), the leading people-based advertising technology company, today announced it will be hosting [Viant Innovation 2023](#), on October 26th at 1pm PT / 4pm ET. At [Viant Innovation 2023](#), Viant's Co-Founders Tim and Chris Vanderhook will provide a glimpse into the future of advertising technology and showcase the company's latest advancements in adtech including AI, supply path optimization, and sustainability.

To join the virtual event, click [HERE](#).

The accompanying presentation materials will be available in the News & Events section on the Company's investor relations website at [investors.viantinc.com](#) immediately prior to the start of the presentation and a replay will be available on the investor relations website following the presentation for approximately 30 days.

Viant Innovation 2023

Date: Thursday, October 26th

Time: 1:00 p.m. Pacific Time / 4:00 p.m. Eastern Time

Virtual Event Link: Join the virtual event [here](#)

About Viant

Viant® (NASDAQ: DSP) is a leading people-based, advertising technology company that enables marketers to plan, execute and measure omnichannel ad campaigns through a cloud-based platform. Viant's self-service Demand Side Platform powers programmatic advertising across Connected TV, Linear TV, mobile, desktop, audio, gaming and digital out-of-home channels. As an organization committed to sustainability, Viant's Adricity® carbon reduction program helps clients achieve their sustainability goals. In 2023, Viant was recognized by G2 as a Leader in the DSP category and as the Best Software in Marketing and Advertising, earned Great Place to Work® certification, and became a founding member of Ad Net Zero. Viant's Co-Founders Tim and Chris Vanderhook were also recently named EY Entrepreneurs of the Year. To learn more, please visit [viantinc.com](#).

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