



Viant Announces Date of Fourth Quarter and Full Year 2023 Financial Results and Conference Call

February 14, 2024

IRVINE, Calif.--(BUSINESS WIRE)--Feb. 14, 2024-- [Viant Technology Inc.](#) (NASDAQ: DSP), the leading people-based advertising technology company, today announced it will release its fourth quarter and full year 2023 financial results after U.S. markets close on Monday, March 4, 2024. Viant will host a conference call and webcast that day at 2:00 p.m. Pacific Time (5:00 p.m. Eastern Time) to discuss the business and financial performance.

Fourth Quarter and Full Year 2023 Results and Conference Call

Date: Monday, March 4, 2024

Time: 2:00 p.m. Pacific Time / 5:00 p.m. Eastern Time

Webcast: <https://investors.viantinc.com>

Approximately one hour after completion of the live call, an archived version of the webcast will be available on the Company's investor relations website at <https://investors.viantinc.com>.

About Viant

Viant® (NASDAQ: DSP) is a leading people-based, advertising technology company that enables marketers to plan, execute and measure omnichannel ad campaigns through a cloud-based platform. Viant's self-service Demand Side Platform powers programmatic advertising across Connected TV, Linear TV, mobile, desktop, audio, gaming and digital out-of-home channels. As an organization committed to sustainability, Viant's Adricity® carbon reduction program helps clients achieve their sustainability goals. In the past year, Viant was recognized by G2 as a Leader in the DSP category and as the Best Software in Marketing & Advertising, earned Great Place to Work® certification, and became a founding member of Ad Net Zero. Viant's Co-Founders Tim and Chris Vanderhook are also past recipients of EY's Entrepreneurs of the Year award. To learn more, please visit viantinc.com.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20240214037423/en/): <https://www.businesswire.com/news/home/20240214037423/en/>

Investor Contact:

Nicole Borsje

investors@viantinc.com

Media Contact:

Marielle Lyon

press@viantinc.com

Source: Viant Technology Inc.