



Viant to Present at Upcoming Investor Conference

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IRVINE, Calif.--(BUSINESS WIRE)--Feb. 26, 2024-- Viant Technology Inc. (NASDAQ: DSP), a leading people-based advertising technology company, today announced that members of its management team are scheduled to present at an upcoming investor conference.

Details for the event are as follows:

The Citizens JMP Technology Conference

Tuesday, March 5, 2024, at 1:30 pm PT

The presentation will be webcast live on the investor relations section of Viant's website at <https://investors.viantinc.com/>. Replay of the presentation will be available on the website following the completion of the event.

About Viant

Viant® (NASDAQ: DSP) is a leading people-based, advertising technology company that enables marketers to plan, execute and measure omnichannel ad campaigns through a cloud-based platform. Viant's self-service Demand Side Platform powers programmatic advertising across Connected TV, Linear TV, mobile, desktop, audio, gaming and digital out-of-home channels. As an organization committed to sustainability, Viant's Adtricity® carbon reduction program helps clients achieve their sustainability goals. In the past year, Viant was recognized by G2 as a Leader in the DSP category and as the Best Software in Marketing & Advertising, earned Great Place to Work® certification, and became a founding member of Ad Net Zero. Viant's Co-Founders Tim and Chris Vanderhook are also past recipients of EY's Entrepreneurs of the Year award. To learn more, please visit viantinc.com.

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