



Viant Announces Date of First Quarter 2024 Financial Results and Conference Call

April 16, 2024

IRVINE, Calif.--(BUSINESS WIRE)--Apr. 16, 2024-- [Viant Technology Inc.](#) (NASDAQ: DSP), a leading advertising technology company, today announced it will release its first quarter 2024 financial results after U.S. markets close on Tuesday, April 30, 2024. Viant will host a conference call and webcast that day at 2:00 p.m. Pacific Time (5:00 p.m. Eastern Time) to discuss the business and financial performance.

First Quarter 2024 Results and Conference Call

Date: Tuesday, April 30, 2024

Time: 2:00 p.m. Pacific Time / 5:00 p.m. Eastern Time

Webcast: <https://investors.viantinc.com>

Approximately one hour after completion of the live call, an archived version of the webcast will be available on the Company's investor relations website at <https://investors.viantinc.com>.

About Viant

Viant® (NASDAQ: DSP) is a leading advertising technology company that enables marketers to plan, execute and measure omnichannel ad campaigns through a cloud-based platform. Viant's self-service Demand Side Platform powers programmatic advertising across Connected TV, Linear TV, mobile, desktop, audio, gaming and digital out-of-home channels. As an organization committed to sustainability, Viant's Adricity® carbon reduction program helps clients achieve their sustainability goals. In the past year, Viant was recognized by G2 as a Leader in the DSP category and as the Best Software in Marketing & Advertising, earned Great Place to Work® certification, and became a founding member of Ad Net Zero. Viant's Co-Founders Tim and Chris Vanderhook are also past recipients of EY's Entrepreneurs of the Year award. To learn more, please visit viantinc.com.

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