



Viant to Present at Upcoming Investor Conferences

May 7, 2024

IRVINE, Calif.--(BUSINESS WIRE)--May 7, 2024-- Viant Technology Inc. (NASDAQ: DSP), a leading advertising technology company, today announced that members of its management team are scheduled to present at upcoming investor conferences.

Details for the events are as follows:

Needham Technology, Media, & Consumer Conference
New York, NY
Wednesday, May 15, 2024 at 2:15 pm ET

Craig-Hallum 21st Annual Institutional Investor Conference
Minneapolis, MN
Wednesday, May 29, 2024 (One-on-One meetings only)

BofA Securities 2024 Global Technology Conference
San Francisco, CA
Tuesday, June 4, 2024 (One-on-One meetings only)

Available presentations will be webcast live on the investor relations section of Viant's website at <https://investors.viantinc.com/>. Replays of the available presentations will be available on the website following the completion of the events.

About Viant

Viant® (NASDAQ: DSP) is a leading advertising technology company that enables marketers to plan, execute and measure omnichannel ad campaigns through a cloud-based platform. Viant's self-service Demand Side Platform ("DSP") powers programmatic advertising across Connected TV, Linear TV, mobile, desktop, audio, gaming and digital out-of-home channels. As an organization committed to sustainability, Viant's Adtricity® carbon reduction program helps clients achieve their sustainability goals. In the past year, Viant was recognized by G2 as a Leader in the DSP category and as the Best Software in Marketing & Advertising, earned Great Place to Work® certification, and became a founding member of Ad Net Zero. Viant's Co-Founders Tim and Chris Vanderhook are also past recipients of EY's Entrepreneurs of the Year award. To learn more, please visit viantinc.com.

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Source: Viant Technology Inc.