



Viant Earns Great Place To Work Certification for the Third Year in a Row

May 9, 2024

Viant Recognized as a "Top Company to Work For"

IRVINE, Calif.--(BUSINESS WIRE)--May 9, 2024-- [Viant Technology Inc.](#) (NASDAQ: DSP), a leading advertising technology company, is proud to be Certified™ by Great Place To Work® for the third year in a row. The prestigious award is based entirely on what current employees say about their experience working at Viant. This year, 88% of employees said Viant is a great place to work— 31 points higher than the average U.S. company.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20240509923777/en/>



Great Place To Work® is the global authority on workplace culture, employee experience, and the leadership behaviors proven to deliver market-leading revenue, employee retention and increased

Viant Earns Great Place To Work Certification™ for the Third Year in a Row. (Graphic: Business Wire)

innovation.

"Great Place To Work Certification is a highly coveted achievement that requires consistent and intentional dedication to the overall employee experience," says Sarah Lewis-Kulin, the Vice President of Global Recognition at Great Place To Work. She emphasizes that Certification is the sole official recognition earned by the real-time feedback of employees regarding their company culture. "By successfully earning this recognition, it is evident that Viant stands out as one of the top companies to work for, providing a great workplace environment for its employees."

"Viant is honored to be Great Place To Work-Certified™ for the third year in a row. This acknowledgment is a testament to the dedication of our team and their continued commitment to excellence," said KC Carey, SVP, Human Resources, Viant Technology. "We extend our heartfelt gratitude to each member of the Viant team for shaping our culture and making Viant a great place to work."

According to [Great Place To Work research](#), job seekers are 4.5 times more likely to find a great boss at a Certified great workplace. Additionally, employees at Certified workplaces are 93% more likely to look forward to coming to work, and are twice as likely to be paid fairly, earn a fair share of the company's profits and have a fair chance at promotion.

To learn more about the culture and career opportunities at Viant, visit our careers page: <https://www.viantinc.com/careers/>

About Viant

For over 25 years, Viant® (NASDAQ: DSP) has been a leader in technology innovation for advertisers. As one of very few enterprise-grade Demand Side Platforms delivering omnichannel digital advertising, Viant is driving industry growth through connected television (CTV), advanced identity solutions and the development of AI tools to transform the vision of Autonomous Advertising into reality. Through the Adtricity® sustainability program, Viant has brought solutions to market that chart a more sustainable future for digital advertising. Headquartered in Irvine, CA, Viant was recognized by G2 as the Best Software in Marketing & Advertising, earned Great Place to Work® certification and Viant's advancements in AI won the Business Intelligence Group's Innovation award. Learn more at viantinc.com

About Great Place to Work Certification™

Great Place To Work® Certification™ is the most definitive "employer-of-choice" recognition that companies aspire to achieve. It is the only recognition based entirely on what employees report about their workplace experience – specifically, how consistently they experience a high-trust workplace. Great Place to Work Certification is recognized worldwide by employees and employers alike and is the global benchmark for identifying and recognizing outstanding employee experience. Every year, more than 10,000 companies across 60 countries apply to get Great Place To Work-Certified.

About Great Place To Work®

As the global authority on workplace culture, Great Place To Work® brings 30 years of groundbreaking research and data to help every place become a great place to work for all. Their proprietary platform and For All™ Model helps companies evaluate the experience of every employee, with exemplary workplaces becoming Great Place To Work Certified™ or receiving recognition on a coveted Best Workplaces™ List.

Learn more at greatplacetowork.com and follow Great Place To Work on [LinkedIn](#), [Twitter](#), [Facebook](#) and [Instagram](#).

View source version on [businesswire.com](https://www.businesswire.com/news/home/20240509923777/en/): <https://www.businesswire.com/news/home/20240509923777/en/>

Marielle Lyon
press@viantinc.com

Source: Viant Technology Inc.