

## Viant Announces Date of Second Quarter 2024 Financial Results and Conference Call

July 26, 2024

IRVINE, Calif.--(BUSINESS WIRE)--Jul. 26, 2024-- <u>Viant Technology Inc</u>. (NASDAQ: DSP), a leading advertising technology company, today announced it will release its second quarter 2024 financial results after U.S. markets close on Monday, August 12, 2024. Viant will host a conference call and webcast that day at 2:00 p.m. Pacific Time (5:00 p.m. Eastern Time) to discuss business and financial performance.

## Second Quarter 2024 Results and Conference Call

Date: Monday, August 12, 2024

Time: 2:00 p.m. Pacific Time / 5:00 p.m. Eastern Time

Webcast: https://investors.viantinc.com

Approximately one hour after completion of the live call, an archived version of the webcast will be available on the Company's investor relations website at <a href="https://investors.viantinc.com">https://investors.viantinc.com</a>.

## About Viant:

For over 25 years, Viant® (NASDAQ: DSP) has been at the forefront of technology innovation for advertisers. As a premier enterprise-grade Demand Side Platform, Viant excels in delivering omnichannel digital advertising, driving growth through connected television (CTV), advanced identity solutions, and Al-driven Autonomous Advertising. Through the Adtricity® sustainability program, Viant champions a more sustainable future for digital advertising. Headquartered in Irvine, CA, Viant has received accolades from G2 as the Best Software in Marketing & Advertising, Great Place to Work® certification, and the Business Intelligence Group's Innovation award for Al advancements. To learn more, please visit <u>viantinc.com</u>.

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