



Viant to Present at Upcoming Investor Conferences

August 9, 2024

IRVINE, Calif.--(BUSINESS WIRE)--Aug. 9, 2024-- Viant Technology Inc. (NASDAQ: DSP), a leading advertising technology company, today announced that members of its management team are scheduled to present at upcoming investor conferences.

Event details are as follows:

Canaccord Genuity 44th Annual Growth Conference
Boston, MA
Wednesday, August 14th, 2024 at 1:00 pm ET

Citi 2024 Global TMT Conference
New York, NY
Friday, September 6th, 2024 at 9:10 am ET

Available presentations will be webcast live on the investor relations section of Viant's website at <https://investors.viantinc.com/>. A replay of available presentations will be on the website following the completion of the events.

About Viant

For over 25 years, Viant® (NASDAQ: DSP) has been at the forefront of technology innovation for advertisers. As a premier enterprise-grade Demand Side Platform, Viant excels in delivering omnichannel digital advertising, driving growth through connected television (CTV), advanced identity solutions, and AI-driven Autonomous Advertising. Through the Adtricity® sustainability program, Viant champions a more sustainable future for digital advertising. Headquartered in Irvine, CA, Viant has received accolades from G2 as the Best Software in Marketing & Advertising, Great Place to Work® certification, and the Business Intelligence Group's Innovation award for AI advancements. To learn more, please visit viantinc.com.

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