



Viant to Present at Upcoming Investor Conferences

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IRVINE, Calif.--(BUSINESS WIRE)--Dec. 2, 2024-- Viant Technology Inc. (Nasdaq: DSP), a leader in AI-powered programmatic advertising, today announced that members of its management team are scheduled to present at upcoming investor conferences.

Event details are as follows:

UBS Global Technology and AI Conference

Scottsdale, AZ

Tuesday, December 3rd, 2024 (Presentation at 2:55 p.m. MT / 1:55 p.m. PT)

Wolfe Research Small and Midcap Conference

New York, NY

Wednesday, December 4th, 2024 (1x1's only)

Raymond James 2024 TMT & Consumer Conference

New York, NY

Tuesday, December 10th, 2024 (Presentation at 10:40 a.m. ET / 7:40 a.m. PT)

Available presentations will be webcast live on the investor relations section of Viant's website at <https://investors.viantinc.com/>. Replays of the available presentations will be available on the website following the completion of the events.

About Viant

Viant Technology Inc. (NASDAQ: DSP) is a leader in AI-powered programmatic advertising, dedicated to driving innovation in digital marketing. Our omnichannel platform built for CTV allows marketers to plan, execute and measure their campaigns with unmatched precision and efficiency. With the launch of ViantAI, Viant is building the future of fully autonomous advertising solutions, empowering advertisers to achieve their boldest goals. Viant was recently awarded Best Demand Side Platform by MarTech Breakthrough, Great Place to Work® certification and received the Business Intelligence Group's Innovation award for AI Advancements. Learn more at viantinc.com.

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