



## Viant Earns Great Place To Work Certification™ For Fourth Consecutive Year

May 14, 2025

IRVINE, Calif.--(BUSINESS WIRE)--May 14, 2025-- [Viant Technology Inc.](#) (NASDAQ:DSP), a leader in CTV and AI-powered programmatic advertising, is proud to be Certified™ by Great Place To Work® for the fourth year in a row. The prestigious award is based entirely on what current employees say about their experience working at Viant; this year, [88% of employees](#) said it's a great place to work— 31 points higher than the average U.S. company.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20250514222422/en/>



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[Great Place To Work®](#) is the global authority on workplace culture, employee experience, and the leadership behaviors proven to deliver market-leading revenue, employee retention and increased innovation.

"Great Place To Work Certification is a highly coveted achievement that requires consistent and intentional dedication to the overall employee experience," says Sarah Lewis-Kulin, the Vice President of Global Recognition at Great Place To Work. She emphasizes that Certification is the sole official recognition earned by the real-time feedback of employees regarding their company culture. "By successfully earning this recognition, it is evident that Viant stands out as one of the top companies to work for, providing a great workplace environment for its employees."

In addition to being recognized as a great place to work by the majority of employees, 97% of Viant team members said they feel welcome at the company, and 92% agreed that employees genuinely care about one another. These results speak to the strength of Viant's culture and the character of its people and leadership, who remain the driving force behind the company's success.

"We're honored to be recognized as a Great Place To Work for the fourth year running," said KC Carey, SVP of Human Resources at Viant Technology. "This recognition wouldn't be possible without our employees— they are the core of our culture, and make Viant an exceptional place to work. We're proud to celebrate our team and this recognition they've helped us achieve."

According to [Great Place To Work research](#), job seekers are 4.5 times more likely to find a great boss at a Certified great workplace. Additionally, employees at Certified workplaces are 93% more likely to look forward to coming to work, and are twice as likely to be paid fairly, earn a fair share of the company's profits and have a fair chance at promotion.

To learn more about the culture and career opportunities at Viant, visit our careers page: <https://www.viantinc.com/company/careers/>

### ABOUT VIANI

Viant Technology Inc. (NASDAQ: DSP) is a leader in AI-powered programmatic advertising, dedicated to driving innovation in digital marketing. Viant's omnichannel platform built for CTV allows marketers to plan, execute and measure their campaigns with unmatched precision and efficiency. With the launch of ViantAI, Viant is building the future of fully autonomous advertising solutions, empowering advertisers to achieve their boldest goals. Viant was recently awarded Best Demand-Side Platform by MarTech Breakthrough, Great Place to Work® certification and received the Business Intelligence Group's AI Excellence Award. Learn more at [viantinc.com](http://viantinc.com).

### About Great Place to Work Certification™

Great Place To Work® Certification™ is the most definitive "employer-of-choice" recognition that companies aspire to achieve. It is the only recognition based entirely on what employees report about their workplace experience – specifically, how consistently they experience a high-trust workplace. Great Place to Work Certification is recognized worldwide by employees and employers alike and is the global benchmark for identifying and recognizing outstanding employee experience. Every year, more than 10,000 companies across 60 countries apply to get Great Place To Work-Certified.

### About Great Place To Work®

As the global authority on workplace culture, Great Place To Work® brings 30 years of groundbreaking research and data to help every place become a great place to work for all. Their proprietary platform and For All™ Model helps companies evaluate the experience of every employee, with exemplary workplaces becoming Great Place To Work Certified™ or receiving recognition on a coveted Best Workplaces™ List.

Learn more at [greatplacetowork.com](http://greatplacetowork.com) and follow Great Place To Work on [LinkedIn](#), [Twitter](#), [Facebook](#) and [Instagram](#).

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