



Viant to Participate in Upcoming Investor Conferences

August 6, 2025

IRVINE, Calif.--(BUSINESS WIRE)--Aug. 6, 2025-- Viant Technology Inc. (Nasdaq: DSP), a leader in CTV and AI-powered programmatic advertising, today announced that members of its management team are scheduled to participate in upcoming investor conferences.

Event details are as follows:

Oppenheimer 28th Annual Technology, Internet & Communications Conference

August 12, 2025

Virtual

Canaccord Genuity's 45th Annual Growth Conference

August 13, 2025

Boston, MA

Cannonball Research TMT Virtual Conference

August 14, 2025 (Fireside Chat at 2:00 PM E.T.)

Virtual

About Viant

Viant Technology Inc. (NASDAQ: DSP) is a leader in AI-powered programmatic advertising, dedicated to driving innovation in digital marketing. Viant's omnichannel platform built for CTV allows marketers to plan, execute and measure their campaigns with unmatched precision and efficiency. With the launch of ViantAI, Viant is building the future of fully autonomous advertising solutions, empowering advertisers to achieve their boldest goals. Viant was recently awarded Best Demand-Side Platform by MarTech Breakthrough, Great Place to Work® certification and received the Business Intelligence Group's AI Excellence Award. Learn more at viantinc.com.

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