



Viant to Participate in Upcoming Investor Conferences

February 23, 2026

IRVINE, Calif.--(BUSINESS WIRE)--Feb. 23, 2026-- Viant Technology Inc. (Nasdaq: DSP), a leader in CTV and AI-powered programmatic advertising, today announced that members of its management team are scheduled to participate in upcoming investor conferences.

Event details are as follows:

The Citizens Technology Conference

March 3rd (Fireside chat at 10:30 am - 10:55 am PT)
San Francisco, CA

Morgan Stanley Technology, Media & Telecom Conference

March 5th (Fireside chat at 10:45 am - 11:20 am PT)
San Francisco, CA

Deutsche Bank 34th Annual Media, Internet & Telecom Conference

March 9th
Palm Beach, FL

38th Annual Roth Conference

March 24th
Dana Point, CA

About Viant

Viant Technology Inc. (NASDAQ: DSP) is a leader in AI-powered programmatic advertising, dedicated to driving innovation in digital marketing. Our omnichannel platform built for CTV allows marketers to plan, execute and measure their campaigns with unmatched precision and efficiency. With the launch of AI capabilities including ViantAI and Outcomes, Viant is building the future of fully autonomous advertising solutions across the open internet, empowering advertisers to achieve their boldest goals. Viant was recently awarded Best AI-Powered Advertising Solution and Best Demand-Side Platform by MarTech Breakthrough, Best Strategic AI Platform by the Adweek Tech Stack Awards, and received a Great Place to Work® certification and the Business Intelligence Group's AI Excellence Award. Learn more at viantinc.com.

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Investor Contact:

Nick Zangler
nzangler@viantinc.com

Media Contact:

Marielle Lyon
press@viantinc.com

Source: Viant Technology Inc.