



Viant to Participate in Upcoming Investor Conferences

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IRVINE, Calif.--(BUSINESS WIRE)--Jul. 21, 2026-- Viant Technology Inc. (Nasdaq: DSP), a leader in CTV and AI-powered programmatic advertising, today announced that members of its management team are scheduled to participate in upcoming investor conferences.

Event details are as follows:

D.A. Davidson Small Cap Conference

August 11th

Virtual

Canaccord Genuity Annual Growth Conference

August 12th (Fireside chat at 9:00 am - 9:25 am ET)

Boston, MA

Cannonball Research Conference

August 13th (Fireside chat at 1:00 pm - 2:00 pm ET)

Virtual

Rosenblatt Annual Technology Summit - The Age of AI

August 17th & August 18th

Virtual

About Viant

Viant Technology (NASDAQ: DSP) is an exclusively buy-side, AI-powered advertising platform purpose-built for CTV. Viant uniquely combines proprietary content intelligence, household-level identity resolution, and person-level attention signals to connect advertisers with real customers and drive measurable outcomes across the open internet. Through its award-winning AI solutions, Viant is building the future of autonomous advertising, where AI doesn't just assist the campaign, it delivers real results. Learn more at viantinc.com.

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Investor Contact:

Nick Zangler

nzangler@viantinc.com

Media Contact:

Marielle Lyon

press@viantinc.com

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