



Fortune Media and Great Place To Work Name Viant to 2026 Best Workplaces in Advertising & Marketing

September 30, 2026

IRVINE, Calif.--(BUSINESS WIRE)--Sep. 30, 2026-- Great Place To Work® and *Fortune* have selected [Viant Technology Inc.](#) (NASDAQ: DSP) for the [2026 Fortune Best Workplaces in Advertising & Marketing™ List](#) marking the third consecutive year the company has been named to this prestigious list. Earning a spot means that Viant is one of the best companies to work for in the country.

The Best Workplaces in Advertising & Marketing list is highly competitive and based on analysis of survey responses from over 10,000 employees at [Great Place To Work Certified™](#) companies in the advertising and marketing industry. Survey responses reflect a comprehensive picture of the workplace experience; honorees were selected based on their ability to offer positive outcomes for employees regardless of job role, work status, or other demographic factor.

"This recognition was earned by the people who make Viant a great place to work and who shape our success every day," said KC Carey, SVP of Human Resources at Viant. "Advertising and technology move quickly, and staying ahead requires people who are curious, collaborative and willing to take ownership. At Viant, we are committed to building a high-performing company where employees feel valued and trusted to bring forward new ideas, grow their careers and do meaningful work."

This recognition comes during a period of significant growth for Viant. The company expanded its platform in 2024 with the acquisition of IRIS.TV, adding content-level intelligence, and followed with the acquisition of TVision earlier this year, bringing person-level attention measurement into its stack. Together with Viant's Household ID identity graph, these additions have positioned Viant as the only platform combining identity, context, and attention signals built specifically for the CTV era. That expansion, paired with continued recognition as one of the best places to work in the industry, reflects a company scaling its capabilities and its culture at the same time.

In addition to its inclusion on the *Fortune* Best Workplaces in Advertising & Marketing List, Viant also received its fifth consecutive [Great Place to Work certification](#), a recognition based on employees' direct feedback about their workplace experience and the company's ability to foster a high-trust, high-performance culture. 88% of Viant employees say that the company is a great place to work, compared to the national average of 57%.

"Congratulations to the *Fortune* Best Workplaces in Advertising & Marketing," says Michael C. Bush, CEO of Great Place To Work. "People are at the heart of work in every industry, and advertising is no exception. These companies show how delivering for your people drives financial performance and turns fear of the future into the confidence to win."

To explore open roles at Viant and join our award-winning organization, visit viantinc.com/company/careers.

About Viant

Viant Technology (NASDAQ: DSP) is an exclusively buy-side, AI-powered advertising platform purpose-built for CTV. Viant uniquely combines proprietary content intelligence, household-level identity resolution, and person-level attention signals to connect advertisers with real customers and drive measurable outcomes across the open internet. Through its award-winning AI solutions, Viant is building the future of autonomous advertising, where AI doesn't just assist the campaign, it delivers real results. Learn more at viantinc.com.

About the *Fortune* Best Workplaces in Advertising & Marketing List

Great Place To Work selected the 2026 *Fortune* Best Workplaces in Advertising & Marketing by gathering and analyzing confidential survey responses from over 1.3 million employees, representing the experiences of over 7.3 million employees in the U.S in 2025 and 2026. Of those responses, over 10,000 were collected from employees at Great Place To Work Certified companies in the advertising and marketing industry, and this list is based on that feedback. To be eligible for the list, companies must have 10 or more employees. [Read the full methodology.](#)

[To get on this list next year, start here.](#)

About Great Place To Work

As the global authority on workplace culture, [Great Place To Work](#), a [UKG company](#), brings 30 years of groundbreaking research and data to help every place become a great place to work for all. Its proprietary platform and Great Place To Work Model help companies evaluate the experience of every employee, with exemplary workplaces becoming Great Place To Work Certified and receiving recognition on a coveted Best Workplaces list.

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About *Fortune* Media

Fortune is a global multi-platform media company built on a legacy of trusted, award-winning reporting and information for those who want to make business better. Independently owned, Fortune tells the stories of the world's biggest companies and their leaders as well as a new generation of innovators who are moving business forward. Digitally and in print, Fortune measures corporate performance through rigorous benchmarks, and holds companies accountable, in regions around the world. Its iconic rankings include [Fortune 500](#), [Fortune Global 500](#), [Most Powerful Women](#), and [World's Most Admired Companies](#). Fortune builds world-class communities by convening industry thought leaders for exclusive summits and conferences, including the [Fortune Global Forum](#), Fortune [Brainstorm Tech](#), and [Fortune Most Powerful Women](#). For more information, visit fortune.com.

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Source: Viant Technology Inc.