

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK 0001844767
Filer CCC XXXXXXXXX
Is this a LIVE or TEST Filing? LIVE TEST

Submission Contact Information

Name
Phone
E-Mail Address

144: Issuer Information

Name of Issuer Viant Technology Inc.
SEC File Number 001-40015
Address of Issuer 2722 Michelson Drive
Suite 100
Irvine
CALIFORNIA
92612
Phone 1-949-861-8888
Name of Person for Whose Account the Securities are To Be Sold Capital V LLC

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer 10% Stockholder

144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
Class A Common Stock	Goldman Sachs & Co. LLC 200 West Street New York NY 10282	75000	852750	20021706	06/16/2026	NASD

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

Title of the Class	Date you Acquired	Nature of Acquisition	Name of Person from	Is this	Date Donor	Amount of Securities	Date of Payment	Nature of Payment *
--------------------	-------------------	-----------------------	---------------------	---------	------------	----------------------	-----------------	---------------------

	Transaction	Whom Acquired	a Gift?	Acquired	Acquired
Class A Common Stock	06/16/2026 Acquired Class B common shares from Issuer in private transaction; Class B common shares to be converted to Class A common shares in connection with any sales	Issuer	<input type="checkbox"/>	75000	06/16/2026 None

* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
Capital V LLC 2722 Michelson Drive Suite 100 Irvine CA 92612	Class A Common Stock	03/17/2026	15000	176938.5
Capital V LLC 2722 Michelson Drive Suite 100 Irvine CA 92612	Class A Common Stock	03/18/2026	15000	179979
Capital V LLC 2722 Michelson Drive Suite 100 Irvine CA 92612	Class A Common Stock	05/20/2026	15000	158934
Capital V LLC 2722 Michelson Drive Suite 100 Irvine CA 92612	Class A Common Stock	05/19/2026	15000	163308
Capital V LLC 2722 Michelson Drive Suite 100 Irvine CA 92612	Class A Common Stock	04/22/2026	8389	90128.06
Capital V LLC 2722 Michelson Drive Suite 100 Irvine CA 92612	Class A Common Stock	04/21/2026	14111	154017.33
Capital V LLC 2722 Michelson Drive Suite 100 Irvine CA 92612	Class A Common Stock	04/20/2026	15000	166797
Capital V LLC 2722 Michelson Drive Suite 100 Irvine CA 92612	Class A Common Stock	03/19/2026	8760	100064.6
Timothy Vanderhook 2722 Michelson Drive	Class A Common Stock	06/15/2026	9125	101287.5

Suite 100
Irvine CA 92612
Christopher Vanderhook
2722 Michelson Drive
Suite 100
Irvine CA 92612
Capital V LLC
2722 Michelson Drive
Suite 100
Irvine CA 92612

Class A Common Stock	06/15/2026 9125	101287.5
Class A Common Stock	05/21/2026 7500	80913.75

144: Remarks and Signature

Remarks	The sales of shares set forth herein are made in connection with a selling plan dated 3/18/2025, as amended on 9/17/2025, that is intended to comply with Rule 10b5-1(c).
Date of Notice	06/16/2026
Date of Plan Adoption or Giving of Instruction, If Relying on Rule 10b5-1	03/18/2025

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature Goldman Sachs & Co. LLC on behalf of Capital V LLC

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)